



FESTIVAL  
INTERNATIONAL  
DU FILM  
DE COMÉDIE  
DE LIÈGE

WWW.FIFCL.BE

## 5 YEARS ON, AND BETTER THAN EVER!

*Laughter is unique to mankind.* - François Rabelais, 16<sup>th</sup> century

**Comedy of all kinds.  
From here, there and everywhere.**

Previews, sessions for school-children, lessons in cinema, extras casting, master classes, lectures, workshops, networking, opportunities to meet film crews, autograph sessions, tributes and awards.

A hectic schedule, a year of intensive preparation and crazy working hours.

All achieved by our passionate, committed and involved

team who want to see comedy in the spotlight.

Valuable volunteers and partners who have enabled the Festival to evolve over the years.

Then add to the mix, since its inauguration in 2016, a wide-ranging and diverse audience keen to watch the biggest names in world cinema and ready to share a universal theme: laughter.

The FIFCL is all this and much more besides.

Come and check it out for yourself.



## MORE EXPERIENCE

The Festival International du Film de Comédie de Liège (the Liege International Comedy Film Festival) came into being from a perceived lack: there was no such festival in Belgium, despite a wide network of well-known directors and actors. An immediate bond was formed between the organisers initially, with the former artistic director of the Alpe d'Huez Festival next, who brought two major advantages to the FIFCL: in-depth experience and an address book full of international contacts!

The FIFCL aims to highlight daring, yet popular, cinema that brings people together. It highlights artists of yesterday, today and tomorrow. Every year it increases the range of the programme, with laughter as the common thread. It attracts new stars, while holding on to old ones, like Gérard Darmon, a patron since 2017.

It now has 5 years of experience under its belt, and can count on a proven team, bringing cinema closer to the viewing public, to actors, directors, institutions and businesses. Its influence is extending further with the diversity of its societal, cultural, economic, tourist, gastronomic and educational reach.





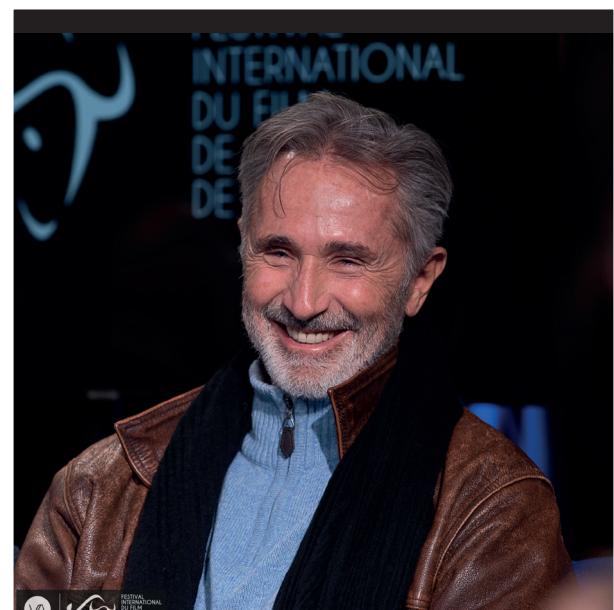
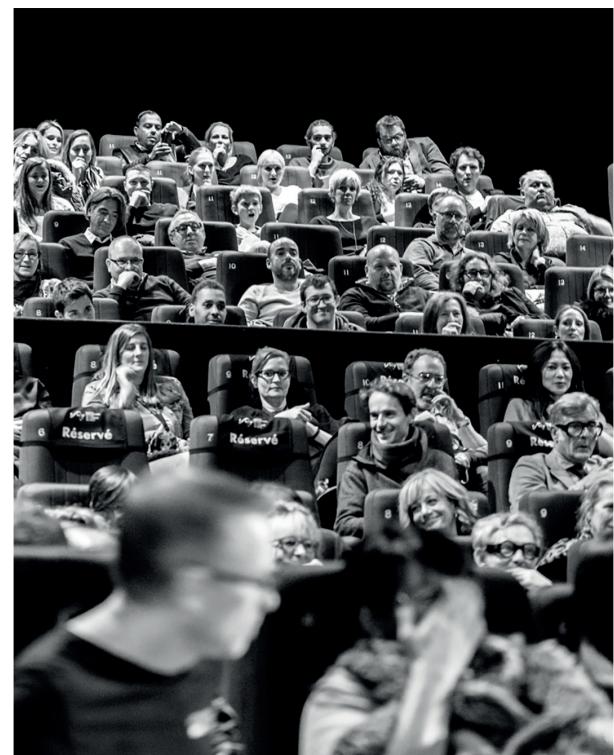
## MORE FEATURES

We are strongly convinced that success doesn't only depend on the filmography of an actor, but also, on their capacity to renew themselves constantly. For this, the 5<sup>th</sup> Festival, we will put the spotlight on the boldness, perseverance, hope and authenticity of two well-known actors, who reflect all these values and are examples to all ages.

We will also invite them to be the Cartes Blanches of the Festival, and to screen their favourite film: which, during an informal session with the audience, will be a showstopper for this year's Festival.



*The greatest pleasure in life is to achieve something that others believe you are incapable of doing.*  
Adrien François, Executive and Artistic Director of the FIFCL





## EVEN MORE FUN

Each year we offer a varied and packed programme of events, with films from all over the world, some amazing discoveries, and inspiring encounters. Including with our guests, and all those who help us make this Festival an event worthy of Liege, the Cité Ardente.

In 2020, while you're waiting for the film to start, have a chat with the person on your right or left. Take part in a workshop. Become a volunteer. Listen to a lecture. Have a meal in a Liege restaurant. Go to a preview, have a laugh, a fun evening out, explore the city streets.

Take a new look at the city, and spread some of its legendary friendliness!



FILM  
COMÉDIE  
LIÈGE

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FESTIVAL  
INTERNATIONAL  
DU FILM



**MORE AWARDS,  
MORE STARS,  
MORE GLAMOUR**



People come to the Liege International Comedy Film Festival to see and be seen.

To walk behind the stars on a red carpet (almost) a kilometre long, to enjoy a TV dinner under a marquee or a unique concert, sharing a sofa with a famished director who happened to be passing by, to avoid (or not) two hundred photographers, to get to know a new president, to discuss business or people, to pose for a photo call.

Becoming, ultimately, an indispensable part of a Festival that combines the global and the local, with glamour and fun.

*There aren't many comedy awards. The public's award, that's the award for comedy really. Getting the Crystal Comedy Award is a tremendous pleasure for me. It's a foreign award, an international one! That changes everything!*

Josiane Balasko, at the Opening Gala of the 3<sup>rd</sup> FIFCL, 2018





## MORE OPPORTUNITIES FOR FILM PROFESSIONALS

From the outset, we have wanted this Festival to create new links, to be a window on the world, and to create opportunities at all levels.

The 5<sup>th</sup> FIFCL is set to develop the business side of the film industry even further. We are aware of the growing presence of not only Belgian, but also international film professionals. In the same way, we are finding that businesses of all backgrounds want to get involved with the event, in order to expand their knowledge,

find new ways of networking, develop their activities, find partners, new prospects or clients, and overall, to raise their visibility within their sector.

We want public institutions, organisations, businesses and, of course, film professionals, to get together and support a powerful theme: the appeal of Belgium, and Wallonia in particular, as a multiskilled film industry-friendly country and region!

## MORE LOCAL RESOURCES (WALLONIA)

- ✓ Tax shelter
- ✓ Logistical support
- ✓ Specialist catering businesses
- ✓ Co-production funding and equipment
- ✓ Assembly/post-production poles
- ✓ Flexible networking
- ✓ Expert skills
- ✓ Relevant business contacts



*The Liege Comedy Film Festival is an amazing entrepreneurial and cultural event of which everyone in Wallonia can be proud. The close-knit, talented and wonderfully creative team have two passions in common: cinema and Liege, which shine through in this festival. Right down to the very cobbles of the streets, this city is part and parcel of remarkable film genre, which is complex, sometimes a little ignored, but very much enjoyed and necessary!*

Willy Borsus, Vice-President of Wallonia, Minister for the Economy





## MORE REASONS TO JOIN US

We take good care of our Festival. Supported by restaurants and hotels, and by volunteers who give of their time (their strong arms, their smiles and good humour), by loyal partners and institutions who understand what we're about.

This year, more than ever before, we are taking care of our festival-goers. Because it's a well-known medical fact, frequently told us by comedians, that laughter is the best medicine, we are offering a preferential rate to audience members with a doctor's prescription.

Everyone else will still get to see brilliant comedies, feel the love, receive kilos of well-being over the course of some surprising encounters. Don't forget that laughter is even better when it's shared.





## MORE SUPPORT

Do you want to help us raise our game and spread the word about us?

Find out which option is best for you and join us!



## TO SPONSOR US

As a partner or a sponsor of the FIFCL, you can:

- ✓ Associate your image with the film industry
- ✓ Get your company involved in a prestigious event, in the heart of Wallonia
- ✓ Contribute to raising the image of international comedy and Liege's reputation
- ✓ Promote film culture
- ✓ Reach a wider audience
- ✓ Take part in an event involving the biggest names in world cinema

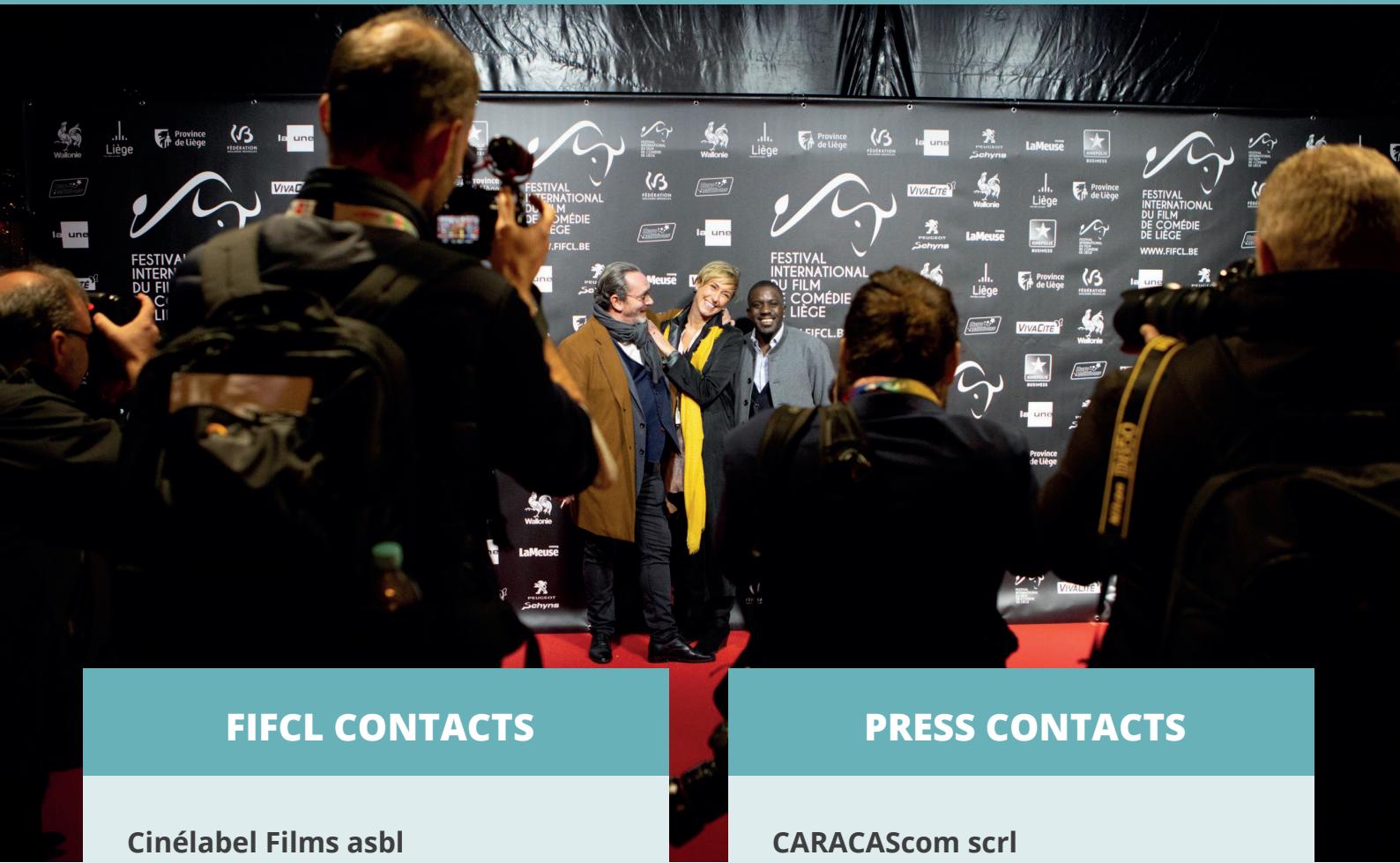
## BECOME A VOLUNTEER

You can join our team, on a one-off basis, or throughout the festival, and help with:

- ✓ **Films** : preparing discussions, providing support to guests and professionals
- ✓ **Events** : working on stands, running activities, discussion about films and the cinema
- ✓ **Support campaigns** : taking part in public events related to the Festival
- ✓ **Logistical support** : lending a hand with transport or setting up
- ✓ **Communication** : publicise our campaigns and join our online community



# CONTACTS



## FIFCL CONTACTS

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the more likes and shares we get, the merrier!